



Innovation Plus™

PARTICIPATING CROPS:



corn

soybean


# 2015 INNOVATION PLUS™ GROWER REWARDS PROGRAM



Earn **up to \$120/gal** cash-equivalent rebate! Growers who purchase a minimum **2.5 gal** Stratego® YLD fungicide will receive a cash-equivalent rebate of **\$70/gal**. Growers who purchase Stratego YLD **plus a minimum of 80 acres** of Balance® Flexx, Capreno®, Corvus®, Laudis® and/or Liberty® herbicides will receive an additional cash-equivalent rebate of **\$50/gal** of Stratego YLD on matched acres.



## CASH-EQUIVALENT REWARDS

Qualifying Products	Match Rate per Acre	Minimum Acreage
<b>Stratego YLD</b>	4.0 fl oz	80 Acres
 one or more of the following		
<b>Balance Flexx</b>	4.0 fl oz	80 Acres
<b>Capreno</b>	3.0 fl oz	80 Acres
<b>Corvus</b>	5.6 fl oz	80 Acres
<b>Laudis</b>	3.0 fl oz	80 Acres
<b>Liberty</b>	29.0 fl oz	80 Acres



**\$70/gal**  
Stratego YLD

**\$50/gal**  
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PROGRAM PERIOD - SEPTEMBER 1, 2014 TO AUGUST 31, 2015

## i Product STATEMENTS



The official fungicide of the yield bump provides proven disease control and all-around plant coverage to deliver healthier fields and higher yield potential.



Provides tough burndown of grass and broadleaf weeds with reactivation to kill late-emerging weeds.



Delivers season-long control of the toughest weeds for an amazing end-of-season clean, giving growers the longest-lasting residual of any postemergence corn herbicide.



The only herbicide to offer burndown, residual and reactivation for consistent performance you can count on all season.



Provides powerful residual control of more than 65 grass and broadleaf weeds with unsurpassed crop safety in all types of corn.



Combines with the LibertyLink® trait for efficient weed management of even hard-to-control weeds.

## i PROGRAM DETAILS

- Qualifying products must be purchased.
- Proof of purchase for qualifying Bayer CropScience products must be provided by retailer to DATA DIMENSIONS™ by September 10, 2015.
- Bayer CropScience will award points to growers on validated, qualified purchases as reported by participating retailers. Points valued at \$.05 each.
- Grower redemption of Innovation Plus points for cash or merchandise upon request after November 18, 2014 via Innovation Plus website ([www.InnovationPlusProgram.com](http://www.InnovationPlusProgram.com)) or Bayer Customer Interaction Center.
- Points that are not redeemed will expire automatically on January 31 of the second calendar year following the invoice date.
- Program period: September 1, 2014 to August 31, 2015.
- Any returns dated after August 31, 2015 may be deducted from future earnings.
- Bayer CropScience reserves the right to modify or withdraw this program or any portion thereof without prior notice.
- Minimum purchase quantities are required. Consult your supplier or Bayer CropScience representative for specific program details.

**NO PAPERWORK** to fill out and nothing to mail in. Bayer CropScience will award points to you based on validated, qualified proofs of purchase, as reported electronically by participating retailers to DATA DIMENSIONS. To qualify, proof of purchase must be provided by a participating retailer by September 10, 2015.



To learn more about how Bayer CropScience can help maximize your yield potential as well as your profit potential as a Bayer customer, visit [www.InnovationPlusProgram.com](http://www.InnovationPlusProgram.com) and see more details of our 2015 programs.

**When it comes to your farm, every seed, every ounce, every acre counts.**

